

SCHEDULE 4

Promotion Standards

PART 1

THE STANDARDS

1	Standards relating to a body promoting the Welsh language
Standard 145:	<p>You must produce, and publish on your website, a 5-year strategy that sets out how you propose to promote the Welsh language and to facilitate the use of the Welsh language more widely in your area; and the strategy must include (amongst other matters)—</p> <ul style="list-style-type: none">(a) a target (in terms of the percentage of speakers in your area) for increasing or maintaining the number of Welsh speakers in your area by the end of the 5 year period concerned, and(b) a statement setting out how you intend to reach that target; <p>and you must review the strategy and publish a revised version on your website within 5 years of publishing a strategy (or of publishing a revised strategy).</p>
Standard 146:	<p>Five years after publishing a strategy in accordance with standard 145 you must—</p> <ul style="list-style-type: none">(a) assess to what extent you have followed that strategy and have reached the target set by it, and(b) publish that assessment on your website, ensuring that it contains the following information—<ul style="list-style-type: none">(i) the number of Welsh speakers in your area, and the age of those speakers;(ii) a list of the activities that you have arranged or funded during the previous 5 years in order to promote the use of the Welsh language.
