#### **SCHEDULE 4**

Regulation 2(4)

**Promotion Standards** 

#### PART 1

#### THE STANDARDS

#### 1 Standards relating to a body promoting the Welsh language

#### Standard 145:

You must produce, and publish on your website, a 5-year strategy that sets out how you propose to promote the Welsh language and to facilitate the use of the Welsh language more widely in your area; and the strategy must include (amongst other matters)—

- (a) a target (in terms of the percentage of speakers in your area) for increasing or maintaining the number of Welsh speakers in your area by the end of the 5 year period concerned, and
- (b) a statement setting out how you intend to reach that target;

and you must review the strategy and publish a revised version on your website within 5 years of publishing a strategy (or of publishing a revised strategy).

#### Standard 146:

Five years after publishing a strategy in accordance with standard 145 you must—

- (a) assess to what extent you have followed that strategy and have reached the target set by it, and
- (b) publish that assessment on your website, ensuring that it contains the following information—
  - (i) the number of Welsh speakers in your area, and the age of those speakers;
  - (ii) a list of the activities that you have arranged or funded during the previous 5 years in order to promote the use of the Welsh language.

### PART 2

# STANDARDS THAT ARE RELIANT ON OTHER STANDARDS - SPECIAL CONDITIONS

When a compliance notice requires a body to comply with one of the standards listed on a specific row in column 1 of Table 1, that compliance notice must also require that body to comply (in whatever way the Welsh Language Commissioner considers appropriate) with the standard of standards listed in column 2 of that row.

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## TABLE 1

| Row                | Column 1      | Column 2         |
|--------------------|---------------|------------------|
|                    | Main standard | Reliant Standard |
| Reviewing strategy |               |                  |
| (1)                | Standard 146  | Standard 145     |