
STATUTORY INSTRUMENTS

2020 No. 1062

The Audiovisual Media Services Regulations 2020

PART 2

Television services

CHAPTER 2

Amendments to the Communications Act 2003

- 18.** In Schedule 11A (restrictions on product placement)(**1**)—
- (a) for paragraph 3(1) substitute—
 - “(1) Product placement falls within this paragraph if it is in a—
 - (a) children’s programme;
 - (b) news or current affairs programme;
 - (c) consumer affairs programme; or
 - (d) religious programme.”;
 - (b) at the end of paragraph 4(ba) omit “or”;
 - (c) after paragraph 4(ba) insert—
 - “(bb) by or on behalf of an undertaking whose principal activity is the manufacture or sale of electronic cigarettes or electronic cigarette refill containers; or”;
 - (d) omit paragraph 6(1)(a);
 - (e) omit paragraph 7(2);
 - (f) in paragraph 7(7)—
 - (i) in paragraph (e), after “physical” insert “, mental”;
 - (ii) after paragraph (e) insert—
 - “(ea) directly exhort such persons to purchase or rent goods or services in a manner which exploits their inexperience or credulity;”.