
STATUTORY INSTRUMENTS

2016 No. 507

The Tobacco and Related Products Regulations 2016

PART 4

Reporting about tobacco products

Sales data and market research information

21.—(1) A producer of a tobacco product must submit the following information to the Secretary of State—

- (a) that producer's sales volumes in the United Kingdom by brand and variant name, reported in sticks or kilograms ("sales volume data");
- (b) any studies available to the producer, whether published or not, on market research and preferences of consumer groups (including in particular young people and current smokers), relating to ingredients and emissions in tobacco products ("market research data"); and
- (c) executive summaries of any market surveys the producer carries out when launching a new product.

(2) The information listed in paragraph (1)(a) to (c) must be submitted annually on or before 20th May each year and must relate to sales conducted, market research data that became available, and surveys carried out, during the preceding calendar year.

(3) The first submission under paragraph (2) must be made on or before 20th May 2018 in respect of the calendar year 2017.

(4) Sales volume data relating to sales conducted during the period beginning with 20th May 2016 and ending with 31st December 2016, and any market research data and market surveys relating to the same period must be submitted on or before 20th May 2017.

(5) So far as the information is available to a producer of a tobacco product—

- (a) sales volume data relating to sales conducted during the calendar year 2015, and any market research data and market surveys relating to the same period, must be submitted on or before 19th November 2016; and
- (b) sales volume data relating to sales conducted during the period beginning with 1st January 2016 and ending with 19th May 2016, and any market research data and market surveys relating to the same period, must be submitted on or before 20th May 2017.

(6) A producer is not required by this regulation to re-submit information which the producer has submitted under regulation 22 or 24 (notification of novel tobacco products).