
STATUTORY INSTRUMENTS

2016 No. 507

The Tobacco and Related Products Regulations 2016

PART 2

Labelling of tobacco products

Health warning on smokeless tobacco products

10.—(1) No person may produce or supply a smokeless tobacco product unless it complies with this regulation.

(2) A unit pack and any container pack of a smokeless tobacco product must carry a health warning consisting of the text: “This tobacco product damages your health and is addictive”.

(3) The health warning referred to in paragraph (2) must—

- (a) appear on both the front and the back surfaces of the pack;
- (b) cover 30% of the area of each of those surfaces;
- (c) be in black Helvetica bold type on a white background;
- (d) be in a font size which ensures that the text occupies the greatest possible proportion of the surface area reserved for it;
- (e) appear at the centre of that area; and
- (f) comply with the conditions in regulation 11.

(4) The health warning must be parallel to the main text on the surface concerned.