

## SCHEDULES

### SCHEDULE 1

Exceptions to regulation 3(2) and (3) (colour and shade of packaging of cigarettes)

**Text which states the number of cigarettes.**

2.—(1) The external packaging of a unit packet or container packet of cigarettes may have text printed on it—

- (a) which states the number of cigarettes contained in the packet, and
- (b) which may be followed by the word “Cigarettes”,

but only if each of the following conditions is met.

(2) Those conditions are—

- (a) that the number is expressed in numeric characters,
- (b) in the case of a container packet of an aggregation of unit packets, that the number so expressed is either—
  - (i) the total number of cigarettes in the container packet, or
  - (ii) the number of unit packets in the container packet multiplied by the number of cigarettes in each unit packet, with the multiplication symbol being expressed as an “x”,
- (c) that the first letter of the word “Cigarettes” is in upper-case type or lower-case type,
- (d) that the rest of that word is in lower-case type,
- (e) that the text is printed in Helvetica type,
- (f) that the colour of the text is Pantone Cool Gray 2 C with a matt finish,
- (g) that the text is in a normal, weighted, regular typeface,
- (h) in the case of a unit packet, that the size of the text is no larger than 10 point,
- (i) in the case of a container packet, that the size of the text is no larger than 14 point,
- (j) that the text appears only once, and
- (k) that the text on any surface which contains a health warning is orientated in accordance with the warning.