STATUTORY INSTRUMENTS

2012 No. 1916

The Human Medicines Regulations 2012

PART 14

Advertising CHAPTER 2

Requirements relating to advertising

Advertising to the public

Advertisements directed at children

290. A person may not publish an advertisement relating to a medicinal product that contains any material that is directed principally at children.

Changes to legislation:There are currently no known outstanding effects for the The Human Medicines Regulations 2012, Section 290.