STATUTORY INSTRUMENTS

2011 No. 1524

The Energy Information Regulations 2011

PART 4

Information

Information requirements

- **9.**—(1) Any person who offers any products regulated by an EU measure for sale, hire or hire-purchase or displays to end-users directly or indirectly by any means of distance selling, including the internet must bring to the attention of end-users information relating to the consumption of electric energy, and where relevant other essential resources during use, and any other supplementary information, by means of—
 - (a) the fiche; and
 - (b) the label related to the products,

in accordance with the EU measure.

- (2) A person who builds in or installs a product must display such information if required by the EU measure.
- (3) Any person who advertises a specific model of a product regulated by an EU measure must, when energy-related or price information is disclosed, include a reference to the energy efficiency class of the product as set out in the EU measure.
- (4) Any person who provides technical promotional material to end-users which describes the specific technical parameters of a product regulated by an EU measure including technical manuals and manufacturers' brochures whether printed or online must—
 - (a) provide end-users with information regarding the energy consumption of that product; or
 - (b) include a reference to the energy efficiency class of that product as set out in the EU measure.

Misleading information

10. A person must not display any label, mark, symbol or inscription which does not comply with the requirements of the Directive, these Regulations or an EU measure if the display is likely to mislead or confuse end-users with respect to the consumption of energy or, where relevant, other essential resources during use.