
STATUTORY INSTRUMENTS

2010 No. 2960

The Timeshare, Holiday Products, Resale
and Exchange Contracts Regulations 2010

PART 3

PRE-CONTRACTUAL MATTERS

Marketing and sales

14.—(1) Any advertising related to a regulated contract must indicate how the key information in relation to the contract can be obtained.

(2) A trader must not offer an opportunity to enter into a regulated contract to a consumer at a promotion or sales event unless—

- (a) the invitation to the event clearly indicates the commercial purpose and nature of the event, and
- (b) the key information in relation to the proposed regulated contract is made available to the consumer for the duration of the event.

(3) A trader must not market or sell a proposed timeshare contract or long-term holiday product contract as an investment if the proposed contract would be a regulated contract.

(4) The references to key information in this regulation are references to key information which meets the requirements of regulations 12(4) to (7).

(5) A trader who contravenes paragraph (3) commits an offence.