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STATUTORY INSTRUMENTS

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**2010 No. 1012**

**The Consumer Credit (Advertisements) Regulations 2010**

**General requirements**

3. Every credit advertisement shall—
  - (a) use plain and intelligible language,
  - (b) be easily legible (or, in the case of any information given orally, clearly audible), and
  - (c) specify the name of the advertiser.