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STATUTORY INSTRUMENTS

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**2009 No. 2890**

The Scotch Whisky Regulations 2009

**Marketing**

6.—(1) A person must not label, package, sell, advertise or promote any drink as Scotch Whisky or Scotch if it is not Scotch Whisky.

(2) A person must not label, package, sell, advertise or promote any drink in any other way that creates a likelihood of confusion on the part of the public as to whether the drink is Scotch Whisky.