

## SCHEDULE 2

Article 5(3)

### PRODUCTS IN RESPECT OF WHICH A TRADER IS EXEMPT FROM THE REQUIREMENT TO UNIT PRICE

1. Any product which is offered by traders to consumers by means of an advertisement which is:
  - (a) purely aural;
  - (b) broadcast on television;
  - (c) shown at a cinema; or
  - (d) inside a small shop.
2. Any product the price of which has been reduced from the usual price at which it is sold, on account of:
  - (a) its damaged condition; or
  - (b) the danger of its deterioration.
3. Any product which comprises an assortment of different items sold in a single package.
4. Any product the unit price of which is 0.0p as a result of article 12 (Decimal places and rounding of unit prices) of this Order.

**Changes to legislation:**

There are currently no known outstanding effects for the The Price Marking Order 2004, SCHEDULE 2.