

SCHEDULE 4

THE BALLOT INFORMATION CODE

2. Material provided:

- (a) should provide information which is as factual and accurate as possible, with a view to helping parents to reach a soundly-based decision about whether grammar schools should, or should not, retain selective admission arrangements;
- (b) insofar as it offers opinions, predictions or views, it should do so on the basis of fact or a reasonable interpretation of fact; and should clearly distinguish between what is fact and what is opinion or prediction;
- (c) should be objective and explanatory, seeking to clarify the issues without omitting important facts or arguments, and without selecting facts or arguments in such a way as to distort or mislead;
- (d) should not be likely to cause alarm, concern or offence;
- (e) should not in content, tone or presentation be party political;
- (f) should not attack the views of individuals or of groups taking a different view of the future of selective admission arrangements at grammar schools.