
STATUTORY INSTRUMENTS

1995 No. 77

The Infant Formula and Follow-on Formula Regulations 1995

Labelling, packaging etc of infant formulae and follow-on formulae

15. The labelling of any infant formula and any follow-on formula shall—

- (a) be designed to provide the necessary information about the appropriate use of the product so as not to discourage breast-feeding;
- (b) not contain the terms “humanized”, “maternalized” or any similar term suggesting that the product is equivalent or superior to breast milk,

and the term “adapted” may be used only in relation to adapted protein and then only in conformity with the provisions of regulation 13(3).