
 STATUTORY INSTRUMENTS

1984 No. 474

CIVIL AVIATION

**The Civil Aviation (Aerial Advertising) (Captive Balloons)
Regulations 1984**

Made - - - 2nd April 1984

Laid before Parliament 9th April 1984

Coming into Operation 2nd May 1984

The Secretary of State, in exercise of his powers under section 82(1) of the Civil Aviation Act 1982(a), and of all other powers enabling him in that behalf, hereby makes the following Regulations:—

1. These Regulations may be cited as the Civil Aviation (Aerial Advertising) (Captive Balloons) Regulations 1984 and shall come into operation on 2nd May 1984.

2. In these Regulations, unless the context otherwise requires —

“flight” shall have the meaning assigned to it by Article 93(3) of the Air Navigation Order 1980(b), and

“captive balloon” shall be construed in accordance with Article 93(7) of the Air Navigation Order 1980.

3. For the purposes of section 82 of the Civil Aviation Act 1982 (which prohibits aerial advertising or propaganda, save in such circumstances as may be prescribed), the following further circumstance is hereby prescribed(c) —

The use of any captive balloon for the display of any mark or inscription on the body of the balloon which at all stages of its flight —

- (i) is not flown at a height of more than 60 metres above the ground level;
- (ii) is more than one metre, but not more than seven metres, in any linear dimension;
- (iii) does not have a total capacity of more than 700 cubic feet;
- (iv) does not have attached to it, or to its mooring cable, any banner, pennant or other thing on which it is possible to display any communication.

Nicholas Ridley,
Secretary of State for Transport.

2nd April 1984.

(a) 1982 c.16.

(b) S.I. 1980/1965.

(c) See also S.I. 1983/1885.

EXPLANATORY NOTE

(This Note is not part of the Regulations.)

These Regulations make provision for the use of captive balloons for the display of advertisements in addition to the other circumstances in which aerial advertising is permitted which are prescribed by the Civil Aviation (Aerial Advertising) Regulations 1983 (S.I. 1983/1885).

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