
STATUTORY INSTRUMENTS

1978 No. 41

MEDICINES

**The Medicines (Labelling and Advertising
To the Public) Regulations 1978**

<i>Made</i>	- - - -	<i>16th January 1978</i>
<i>Laid before Parliament</i>		<i>17th January 1978</i>
<i>Coming into Operation</i>		<i>1st February 1978</i>

**THE MEDICINES (LABELLING AND ADVERTISING
TO THE PUBLIC) REGULATIONS 1978**

1. Citation, commencement and interpretation
 2. Prohibition of advertisements for medicinal products and other substances and articles referring to specified diseases
 3. Prohibition of advertisements for medicinal products on prescription only
 4. Prohibition of advertisements relating to medicinal products for the purpose of treatment of specified diseases
 5. Prohibition of representations
 6. Prohibition of advertisements for, and containers and packages of, spermicidal contraceptives and leaflets
 7. Prohibition of advertisements containing certain words or phrases
 8. General exceptions
 9. Exceptions for labels and leaflets
 10. Exceptions for advertisements for certain classes of medicinal products
 11. Temporary and transitional provisions
 12. Offences
 13. Amendment of regulation 19 of the Medicines (Labelling) Regulations 1976
- Signature

**SCHEDULE 1 — DISEASES IN RESPECT OF WHICH ADVERTISEMENTS ARE
PROHIBITED**

Venereal disease Paralysis Tuberculosis Cataract Cancer Glaucoma
Diabetes Epilepsy or...

Status: This is the original version (as it was originally made). This item of legislation is currently only available in its original format. The electronic version of this UK Statutory Instrument has been contributed by Westlaw and is taken from the printed publication. **Read more**

SCHEDULE 2 —

PART I — INFECTIONS, DEGENERATIVE AND DEFICIENCY
CONDITIONS

PART II

PART III

PART IV

PART V — PURPOSES FOR WHICH IT IS PROHIBITED TO ADVERTISE
ANY MEDICINAL PRODUCT TO THE PUBLIC

1. Diagnosis of any disease or the ascertainment of the existence,...
2. Treatment or prevention of any clinical psychiatric or psychotic condition....
3. Restoration or enhancement of sexual potency or libido.
4. Alleviation of fatigue or tiredness of a chronic or persistent...
5. Rejuvenation or the prevention of ageing.
6. Contraception except by means of spermicidal contraceptives.
7. Increasing or decreasing fertility.
8. Treatment of addiction to any substance, except for the purpose...
9. The treatment of sleeplessness or insomnia other than by the...
10. Sedation or tranquillising.
11. General anaesthesia.
12. Regulation of menstrual flow.

SCHEDULE 3 — WARNING AND NOTICE RELATING TO SPERMICIDAL
CONTRACEPTIVES

1. Warning. A higher degree of protection against pregnancy will be...
2. Where avoidance of pregnancy is essential, the choice of contraceptive...

SCHEDULE 4 — WORDS AND PHRASES THE USE OF WHICH IS PROHIBITED
IN CERTAIN LABELLED CONTAINERS AND PACKAGES AND
LEAFLETS

Amenorrhoea Angina Atherosclerosis Erysipelas Gallstones Multiple
sclerosis Osteoarthritis Phlebitis Thrombosis...

SCHEDULE 5 — PHRASES AND PARTICULARS REQUIRED TO BE INCLUDED
IN CERTAIN LABELLED CONTAINERS AND PACKAGES AND
LEAFLETS

1. Where a medicinal product is sold or supplied—
2. Warning: If you think you have [] consult a...
3. The name of the disease for the treatment of which...

Explanatory Note