

1974 No. 1368

CONSUMER PROTECTION

PRICES

The Price Marking (Meat and Fish) Order 1974

<i>Made - - - -</i>	<i>8th August 1974</i>
<i>Laid before Parliament</i>	<i>9th August 1974</i>
<i>Coming into Operation</i>	<i>16th September 1974</i>

Whereas the Secretary of State, in accordance with the provisions of section 4(3) of the Prices Act 1974(a), has consulted, in such manner as appeared to her to be appropriate having regard to the subject-matter and urgency of this Order, with such organisations representative of interests substantially affected by this Order as appeared to her, having regard to those matters, to be appropriate:

Now, therefore, the Secretary of State, in exercise of her powers under section 4 of that Act, hereby makes the following Order:—

1.—(1) This Order may be cited as the Price Marking (Meat and Fish) Order 1974, and shall come into operation on 16th September 1974.

(2) Subject to paragraph (3) hereof, goods to which this Order applies are foods of any of the following descriptions, that is to say—

- (a) fresh, chilled or frozen meat being liver, hearts, kidneys, tripe, tongue, oxtail or mince, whether pre-packed or not;
- (b) fresh, chilled or frozen pre-packed meat of any other description;
- (c) fresh, chilled or frozen herring, mackerel, and sprat (otherwise known as brisling), not being pre-packed;
- (d) fresh, chilled, frozen, salted or smoked fillets (including breaded fillets) of cod or codling, haddock, plaice and saithe (otherwise known as coley or coal fish), not being pre-packed.

(3) This Order does not apply to—

- (a) meat which is pre-packed with goods to which this Order does not apply;
- (b) salted or smoked meat, herring, mackerel or sprat;
- (c) foods, including those specified in sub-paragraph (b) of this paragraph, which have been subjected to any treatment or process resulting in a substantial change in the natural state of the foods, other than boning, paring, grinding, mincing, cutting, cleaning or trimming.

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(4) In this Order—

“container” includes any form of packaging of goods for sale as a single item, whether by way of wholly or partly enclosing the goods or by way of attaching the goods to some other article, and in particular includes a wrapper;

“meat” means any part of an animal of any of the following descriptions, that is to say, cattle, sheep and swine;

“pre-packed” means made up in advance ready for retail sale in or on a container.

(5) The Interpretation Act 1889(a) shall apply for the interpretation of this Order as it applies for the interpretation of an Act of Parliament.

2.—(1) No person shall, in Great Britain, offer or expose for sale by retail goods to which this Order applies unless an indication of the price of the goods is given, being an indication complying with the appropriate requirements of the Schedule hereto.

(2) Nothing in the preceding paragraph shall apply in relation to fish offered or exposed for sale otherwise than at a market, shop, stall or vehicle.

Robert MacLennan,
Parliamentary Under-Secretary
of State,
Department of Prices and
Consumer Protection.

8th August 1974.

SCHEDULE

1. In this Schedule—

“gross weight”, in relation to any goods, means the aggregate weight of the goods and any container in or on which they are made up;

“selling price”, in relation to any goods, means the price at which the goods are offered or exposed for sale, not being a price expressed by reference to a unit of measurement;

“unit price”, in relation to any goods, means the price per pound weight of those goods.

2. In the case of pre-packed meat and where the container is marked with an indication of weight, the indication of the price shall consist of—

(a) the selling price; and

(b) the unit price calculated by reference to the selling price and to the indicated weight.

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3. In the case of meat, whether pre-packed or not, to which paragraph 2 does not apply, the indication shall be an indication of the unit price.
 4. In the case of fish, the indication shall be an indication of the unit price.
 5. An indication of the selling price required by paragraph 2(a) above shall be marked on the container.
 6. An indication of the unit price, if it is not marked on the goods or on the container, shall be easily recognisable by an intending purchaser under normal conditions of purchase as referring to the goods in question; but the indication need not be adjacent to the goods and may be grouped with other indications of the unit prices of other goods to which this Order applies in the form or a list of otherwise.
 7. Where the indication of the unit price is not adjacent to the goods to which it refers it shall be in such a position that it is readily discernible by an intending purchaser from the place where he would under normal conditions of purchase select the goods, or, if he would not select the goods himself, where he would, under those conditions, ask for the goods. If there is more than one such indication in relation to any goods it shall be sufficient if one such indication complies with this paragraph.
 8. If the indications of the selling price (whether required by this Order or not) and the unit price are both marked on the container they shall be in close proximity to one another but sufficiently distinct as not to confuse an intending purchaser under such conditions.
 9. Any indication shall be clear and legible, and easily read by an intending purchaser under such conditions.
 10. Where the indication of a unit price has been calculated by reference to the gross weight of the goods, that fact shall be clearly indicated.
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EXPLANATORY NOTE

(This Note is not part of the Order.)

This Order requires the price of meat and fish of the kinds specified in Article 1 which are offered or exposed for sale by retail to be indicated. Various alternative methods of indicating the price are set out in the Schedule.

The unit price (price per pound weight of the goods) is to be indicated in all cases; and in addition the selling price is to be indicated in the case of meat pre-packed in a container bearing an indication of the weight of the goods.

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