

Business Names Act 1985

1985 CHAPTER 7

2 Prohibition of use of certain business names

- (1) Subject to the following subsections, a person to whom this Act applies shall not, without the written approval of the Secretary of State, carry on business in Great Britain under a name which—
 - (a) would be likely to give the impression that the business is connected with Her Majesty's Government or with any local authority; or
 - (b) includes any word or expression for the time being specified in regulations made under this Act.
- (2) Subsection (1) does not apply to the carrying on of a business by a person—
 - (a) to whom the business has been transferred on or after 26th February 1982; and
 - (b) who carries on the business under the name which was its lawful business name immediately before that transfer,

during the period of 12 months beginning with the date of that transfer.

- (3) Subsection (1) does not apply to the carrying on of a business by a person who—
 - (a) carried on that business immediately before 26th February 1982; and
 - (b) continues to carry it on under the name which immediately before that date was its lawful business name.
- (4) A person who contravenes subsection (1) is guilty of an offence.