



# Broadcasting Act 1981

## 1981 CHAPTER 68

### PART I

#### THE INDEPENDENT BROADCASTING AUTHORITY

##### *Miscellaneous*

#### **45 Audience research**

- (1) The functions of the Authority shall include the making of arrangements for bringing the programmes broadcast by the Authority and the other activities of the Authority under constant and effective review, and in particular for ascertaining the state of public opinion concerning the programmes broadcast by the Authority and for encouraging the making of useful comments and suggestions by members of the public.
- (2) Those arrangements shall include provision for full consideration by the Authority of the facts, comments and suggestions so obtained.
- (3) In this section " programmes " includes advertisements.