

SCHEDULE 10

Regulations 12 and 13

Information to be provided in visual advertisements, technical promotional material, and in distance selling except distance selling on the internet

1.—(1) In—

- (a) visual advertisements for light sources, for the purposes of the requirements of regulations 12(1)(f) and 13(d); and
- (b) in technical promotional material for light sources, for the purposes of the requirements of regulations 12(1)(g) and 13(e),

the energy efficiency class and the range of energy efficiency classes available on the label must be shown as set out in paragraph 2.

(2) Any paper-based distance selling of light sources must show the energy efficiency class and the range of energy efficiency classes available on the label as set out paragraph 2.

2.—(1) The energy efficiency class and the range of energy efficiency classes must be shown, as indicated in Figure 3, with—

- (a) an arrow containing the letter of the energy efficiency class, in 100% white, Calibri Bold and in—
 - (i) if the price is shown, a font size at least equivalent to that of the price; and
 - (ii) in all other cases, a font size that is clearly visible and legible;
- (b) subject to sub-paragraph (2), the colour of the arrow matching the colour of the energy efficiency class as specified in Schedule 7;
- (c) the range of available energy efficiency classes shown in 100% black;
- (d) the size such that the arrow is clearly visible and legible; and
- (e) the letter in the energy efficiency class arrow positioned in the centre of the rectangular part of the arrow, with a border of 0.5 pt in 100% black around the arrow and the letter of the energy efficiency class.

(2) If the visual advertisement, technical promotional material or paper-based distance selling is printed in monochrome, the arrow may be in monochrome.

Figure 3

Coloured/monochrome left/right arrow, with range of energy efficiency classes indicated



3. Where a product is sold through telemarketing based distance selling, the manufacturer, importer or authorised representative must specifically inform the customer of the energy efficiency class of the product and of the range of energy efficiency classes available on the label, and that the customer can access the full label and the product information sheet by requesting a printed copy or accessing a website that is publicly available free of charge.

4. For all the situations referred to in paragraphs 1 and 3, it must be possible for the customer to obtain a printed copy of the label and the product information sheet on request.