
STATUTORY RULES OF NORTHERN IRELAND

2014 No. 324

The Human Medicines (Amendment) (No. 2) Regulations 2014

Amendment of regulation 294

24.—(1) Regulation 294 (general requirements: advertising to persons qualified to prescribe or supply) is amended as follows.

(2) After paragraph (2) insert the following paragraphs—

“(2A) By way of an exception to paragraph (2), in the case of an advertisement that relates to a pharmacy medicine or a medicinal product subject to general sale, a person may publish the advertisement if it contains—

- (a) the particulars set out in paragraphs 2 to 6 of Schedule 30; and
- (b) the statement “Information about this product, including adverse reactions, precautions, contra-indications, and method of use can be found at.”; accompanied by
- (c) a website address that corresponds to that statement.

(2B) The website at the address mentioned in paragraph (2A)(c) must make available—

- (a) the particulars set out in paragraphs 1 to 8 of Schedule 30; or
- (b) a copy of the summary of the product characteristics.”