

Commission Regulation (EU) No 655/2013 of 10 July 2013
laying down common criteria for the justification of claims
used in relation to cosmetic products (Text with EEA relevance)

Article 1

This Regulation shall apply to claims in the form of texts, names, trademarks, pictures and figurative or other signs that convey explicitly or implicitly product characteristics or functions in the labelling, the making available on the market and advertising of cosmetic products. It shall apply to any claim, irrespective of the medium or type of marketing tool used, the product functions claimed, and the target audience.

Changes to legislation:

There are outstanding changes not yet made to Commission Regulation (EU) No 655/2013. Any changes that have already been made to the legislation appear in the content and are referenced with annotations.

[View outstanding changes](#)

Changes and effects yet to be applied to :

- Art. 1 words inserted by [S.I. 2019/696 Sch. 34 para. 42\(a\)](#)
- Art. 1 words substituted by [S.I. 2019/696 Sch. 34 para. 42\(b\)](#)

Changes and effects yet to be applied to the whole legislation item and associated provisions

- Annex para. 1(1) words substituted by [S.I. 2019/696 Sch. 34 para. 43\(a\)](#)
- Annex para. 6(3) words substituted by [S.I. 2019/696 Sch. 34 para. 43\(b\)](#)