

Commission Regulation (EC) No 889/2008 of 5 September 2008 laying down detailed rules for the implementation of Council Regulation (EC) No 834/2007 on organic production and labelling of organic products with regard to organic production, labelling and control




ANNEX XI



Community logo, referred to in Article 57

A.A COMMUNITY LOGO







1. Conditions with regard to the presentation and use of the Community Logo
- 1.1. The Community logo referred to above shall comprise of the models in part B.2 of this Annex.
- 1.2. The indications that must be included in the logo are listed in part B.3 of this Annex. It is possible to combine the logo with the indication mentioned in the Annex Council Regulation (EC) No 834/2007.
- 1.3. To use the Community logo and the indications referred to in part B.3 of this Annex, the technical reproduction rules laid down in the graphic manual in part B.4 of this Annex must be complied with.

B.2. Models

Español	Čeština	Dansk
		
Deutsch	Deutsch	Eesti keel

		
Eesti keel	Ελλάδα	English
		
Français	Italiano	Latviešu valoda

Status: This is the original version (as it was originally adopted).

		
Lietuvių kalba	Magyar	Malti
		
Nederlands	Polski	Português

		
<p>Slovenčina (slovenský jazyk)</p>	<p>Slovenščina (slovenski jezik)</p>	<p>Suomi</p>
		
<p>Svenska</p>	<p>Български</p>	<p>Română</p>

Status: This is the original version (as it was originally adopted).



B.3. Indications to be inserted in the Community logo

B.3.1. Single indications:

BG: БИОЛОГИЧНО ЗЕМЕДЕЛИЕ

ES: AGRICULTURA ECOLÓGICA

CS: EKOLOGICKÉ ZEMĚDĚLSTVÍ

DA: ØKOLOGISK JORDBRUG

DE: BIOLOGISCHE LANDWIRTSCHAFT, ÖKOLOGISCHER LANDBAU

ET: MAHEPÕLLUMAJANDUS, ÖKOLOOGILINE PÕLLUMAJANDUS

EL: ΒΙΟΛΟΓΙΚΗ ΓΕΩΡΓΙΑ

EN: ORGANIC FARMING

FR: AGRICULTURE BIOLOGIQUE

IT: AGRICOLTURA BIOLOGICA

LV: BIOLOĢISKĀ LAUKSAIMNIECĪBA

LT: EKOLOGINIS ŽEMĖS ŪKIS

HU: ÖKOLÓGIAI GAZDÁLKODÁS

MT: AGRİKULTURA ORGANIKA

NL: BIOLOGISCHE LANDBOUW

PL: ROLNICTWO EKOLOGICZNE

PT: AGRICULTURA BIOLÓGICA

RO: AGRICULTURĂ ECOLOGICĂ

SK: EKOLOGICKÉ POĽNOHOSPODÁRSTVO

SL: EKOLOŠKO KMETIJSTVO

FI: LUONNONMUKAINEN MAATALOUSTUOTANTO

SV: EKOLOGISKT JORDBRUK

B.3.2. Combination of two indications:

Combinations of two indications referring to the languages mentioned under B.3.1. are authorised, subject of being developed in accordance with the following examples:

NL/FR: BIOLOGISCHE LANDBOUW — AGRICULTURE BIOLOGIQUE

FI/SV: LUONNONMUKAINEN MAATALOUSTUOTANTO — EKOLOGISKT JORDBRUK

FR/DE: AGRICULTURE BIOLOGIQUE — BIOLOGISCHE LANDWIRTSCHAFT

B.4. Graphic manual
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- 1. INTRODUCTION

The graphic manual is an instrument for the operators to reproduce the logo.

2. GENERAL USE OF THE LOGO

2.1. Coloured logo (reference colours)

When the coloured logo is used, this logo must appear in colour by using direct colours (Pantone) or a four-coloured process. The reference colours are indicated herunder.

Logo in pantone

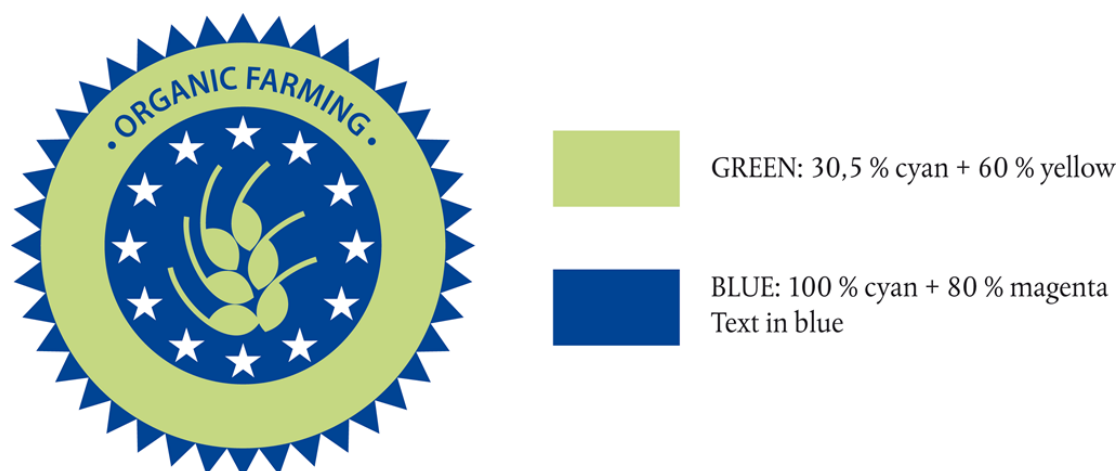


GREEN: Pantone 367



BLUE: Pantone Reflex Blue
Text in blue

Logo in four-colour process



2.2. Single-colour logo: logo in black and white

The logo in black and white can be used as shown:



2.3. Contrast with background colours

If the logo is used in colour on coloured backgrounds which makes it difficult to read, use a delimiting outer circle around the logo to improve its contrast with the background colours as shown:

Logo in coloured background



2.4. Typography

Use Frutiger or Myriad bold condensed in capitals for the wording.

The letter size of the wording shall be reduced according to the norms set down in Section 2.6

2.5. Language

You are free to use the language version or versions of your choice according to the specifications indicated in B.3.

2.6. Reduction sizes

If the application of the logo on different types of labelling makes reduction necessary, the minimum size shall be:

- (a) For a logo with a single indication: minimum size 20 mm diameter.
- (b) For a logo with a combination of two indications: minimum size 40 mm diameter.

2.7. Particular conditions to use the logo

The use of the logo serves to confer specific value to the products. The most effective application of the logo is therefore in colour, since it will thus have a greater presence and be recognised more easily and quickly by the consumer.

The use of the logo using a single colour (black and white) as established in Section 2.2 is only recommended in cases where its application in colour is not practical.

3. ORIGINAL BROMIDES

3.1. Two-colour selection

- Single indication in all the languages
- The examples of the language combinations referred to in B.3.2

ESPAÑOL

PANTONE 367

PANTONE REFLEX BLUE



DANSK

PANTONE 367

PANTONE REFLEX BLUE



DEUTSCH

PANTONE 367

PANTONE REFLEX BLUE



ΕΛΛΗΝΙΚΑ

PANTONE 367

PANTONE REFLEX BLUE



ENGLISH

PANTONE 367

PANTONE REFLEX BLUE



FRANÇAIS

PANTONE 367

PANTONE REFLEX BLUE



ITALIANO

PANTONE 367

PANTONE REFLEX BLUE



NEDERLANDS

PANTONE 367

PANTONE REFLEX BLUE



PORTUGUÊS

PANTONE 367

PANTONE REFLEX BLUE

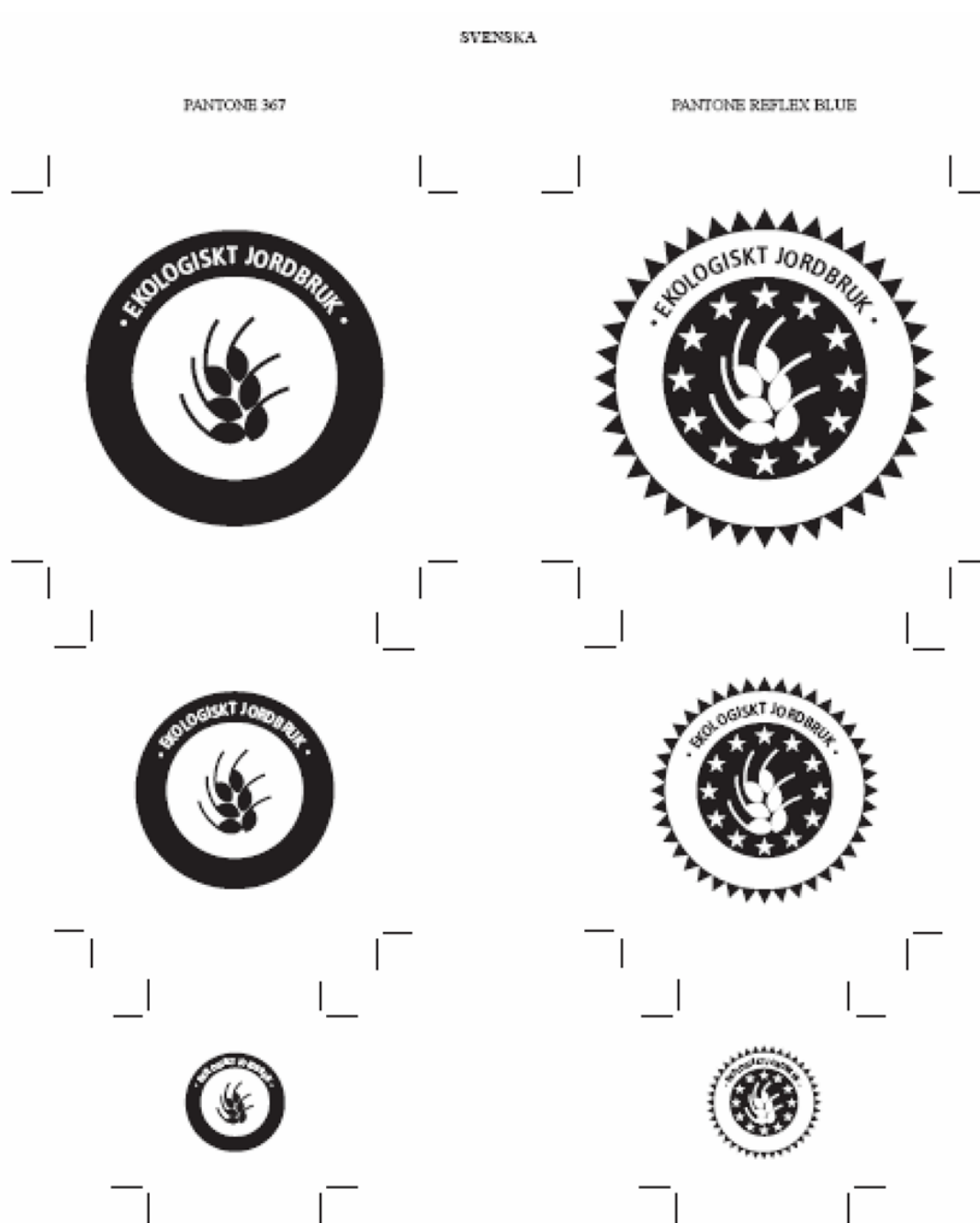


SUOMI

PANTONE 367

PANTONE REFLEX BLUE





— The examples of the language combinations referred to in B.3.2

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NEDERLANDS/FRANÇAIS

PANTONE 367

PANTONE REFLEX BLUE



SUOMI/SVENSKA

PANTONE 367

PANTONE REFLEX BLUE



FRANÇAIS/DEUTSCH

PANTONE 367

PANTONE REFLEX BLUE



3.2. Outlines



3.3. Single-colour: logo in black and white

Status: This is the original version (as it was originally adopted).



3.4. Colour sample sheets
PANTONE REFLEX BLUE



PANTONE 367

