

Council Regulation (EC) No 2826/2000 of 19 December 2000 on information and promotion actions for agricultural products on the internal market (repealed)

*Article 3*

The sectors and products which may be covered by the actions referred to in Article 1 shall be determined having regard to the following criteria:

- (a) the desirability of drawing attention to the quality, typical features, specific production method, nutritional and health value, safety, welfare or environment-friendliness of the products in question, by means of thematic or target-specific campaigns;
- (b) the implementation of a consumer information labelling system and of product traceability and control systems;
- (c) the need to tackle specific or short-term difficulties in individual sectors;
- (d) the desirability of providing information on the Community PDO/PGI, GTS and organic production schemes;
- (e) the desirability of providing information on the Community system covering quality wines psr, wines with geographical indication and spirit drinks with geographical indication or reserved traditional indication.