

REGULATION (EEC) No 711/74 OF THE COMMISSION**of 29 March 1974****authorizing the United Kingdom to grant a national supplementary consumer subsidy for butter**

THE COMMISSION OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty⁽¹⁾ concerning the Accession of the new Member States to the Economic Community and the European Atomic Energy Community, and in particular Article 63 of the adjoining Act;

Whereas Council Regulation (EEC) No 1191/73⁽²⁾ of 8 May 1973 authorizes Member States to grant a consumer subsidy for butter; whereas the second stage in the alignment of the butter price in the United Kingdom conforming to the conditions laid down in the Act of Accession leads, in the light of the economic situation existing in that Member State, to considerable difficulties, given that the subsidy is insufficient to allow an adequate reduction in the retail price of butter; whereas it is acceptable therefore to authorize the Member State concerned to grant, as a transitional measure, a national supplementary subsidy of an amount covering the increase in the intervention price;

Whereas the measures provided for in this Regulation are in accordance with the Opinion of the Management Committee for Milk and Milk Products,

HAS ADOPTED THIS REGULATION:

Article 1

The United Kingdom is authorized to grant to private ultimate consumers, in addition to the subsidy laid down in Regulation (EEC) No 1191/73, a national subsidy for butter not exceeding 17 units of account per 100 kilogrammes.

Article 2

The United Kingdom shall take the measures appropriate to ensure that the aid is granted only for butter bought for private consumption and that the aid benefits the ultimate consumer through a reduction of the final sales price.

Article 3

This Regulation shall enter into force on 1 April 1974.

This Regulation shall be applicable up to 31 January 1975.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 29 March 1974.

For the Commission

The President

François-Xavier ORTOLI

(1) OJ No L 73, 27. 3. 1972, p. 5.

(2) OJ No L 122, 9. 5. 1973, p. 5.