# REGULATION (EEC) No 1191/73 OF THE COUNCIL

# of 8 May 1973

laying down general rules for the granting of a consumer subsidy for butter

THE COUNCIL OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Economic Community, and in particular Article 43 thereof;

Having regard to Council Regulation (EEC) No 804/68 (1) of 27 June 1968 on the common organization of the market in milk and milk products, as last amended by the Act (2) concerning the Conditions of Accession and the Adjustments to the Treaties and in particular Article 12 thereof;

Having regard to the proposal from the Commission;

Having regard to the Opinion of the European Parliament;

Whereas, since there are still considerable surpluses of butter on the market, all appropriate means should be employed to increase butter consumption;

Whereas the reduction of the price to the ultimate private consumer is an effective means of achieving this objective; whereas, for this purpose, it ought to be possible to grant aid which has the effect of reducing the price of butter to the ultimate private consumer;

Whereas it is opportune to authorize the Member States to grant certain aid and to restrict the participation of the European Agricultural Guidance and Guarantee Fund to 50 % of the corresponding expense;

HAS ADOPTED THIS REGULATION:

#### Article 1

Member States shall from 14 May 1973 to 31 March 1975 be authorized to grant to private ultimate consumers an aid for butter amounting at most to 10 units of account per 100 kilogrammes.

### Article 2

Member States shall take the measures appropriate to ensure that the aid is granted only for butter bought for private consumption and that the aid benefits the ultimate consumer through reduction of the final sales price.

# Article 3

Notwithstanding the system referred to in Article 3 of Council Regulation (EEC) No 729/70 (3) of 21 April 1970 on the financing of the common agricultural policy, as last amended by the Act of Accession, the Guarantee Section of the European Agricultural Guidance and Guarantee Fund shall finance only 50 % of the aid granted for butter purchases for private consumption.

# Article 4

This Regulation shall enter into force on 14 May 1973.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 8 May 1973.

For the Council

The President

A. LAVENS

<sup>(1)</sup> OJ No L 148, 28. 6. 1968, p. 13. (2) OJ No L 73, 27. 3. 1972, p. 14.