Directive 2014/40/EU of the European Parliament and of the Council of 3 April 2014 on the approximation of the laws, regulations and administrative provisions of the Member States concerning the manufacture, presentation and sale of tobacco and related products and repealing Directive 2001/37/EC (Text with EEA relevance)

TITLE II

TOBACCO PRODUCTS

CHAPTER II

Labelling and packaging

Article 12

Labelling of smokeless tobacco products

1 Each unit packet and any outside packaging of smokeless tobacco products shall carry the following health warning:

This tobacco product damages your health and is addictive.

2 The health warning laid down in paragraph 1 shall comply with the requirements specified in Article 9(4). The text of the health warnings shall be parallel to the main text on the surface reserved for these warnings.

In addition, it shall:

- a appear on the two largest surfaces of the unit packet and any outside packaging;
- b cover 30 % of the surfaces of the unit packet and any outside packaging. That proportion shall be increased to 32 % for Member States with two official languages and 35 % for Member States with more than two official languages.
- 3 The Commission shall be empowered to adopt delegated acts in accordance with Article 27 to adapt the wording of the health warning laid down in paragraph 1 to scientific developments.