Document Generated: 2024-01-14

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ANNEX

Details of the actions referred to in Article 3

I.Community-wide action

- 1. Meetings and events
- (a) Organisation of meetings at Community level
- (b) Organisation of events to raise awareness of the objectives of the European Year, including the conferences to open and close the European Year, by way of support granted to the Member State holding the Presidency of the Council at those times and the organisation of the first annual 'Equality Summit'.
- 2. Information and promotional campaigns involving:
- (a) The development of a logo, accessible and available in a variety of formats, and slogans for the European Year, for use in connection with any action linked to the European Year;
- (b) A Community-wide information campaign;
- (c) Appropriate measures to highlight the results and raise the visibility of Community actions and initiatives contributing to attaining the objectives of the European Year;
- (d) The organisation of European competitions highlighting achievements and experiences in the themes of the European Year.
- 3. Other actions

Community-wide surveys and studies, including a series of questions intended to assess the impact of the European Year, to be included in a Eurobarometer survey, and an evaluation report on the effectiveness and impact of the European Year.

- 4. Funding may be in the form of:
- the direct purchase of goods and services, in particular in the field of communications, via open and/or restricted calls for tender,
- the direct purchase of consultancy services, via open and/or restricted calls for tender,
- subsidies allocated to cover the expenses of special events at European level to highlight and raise awareness of the European Year; such funding will not exceed 80 % of the total expenditure incurred by the recipient.

The Commission may make use of technical and/or administrative assistance to the mutual benefit of the Commission and of the Member States, for example to finance outside expertise on a specific subject.

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