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STATUTORY INSTRUMENTS

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**2016 No. 507**

**The Tobacco and Related Products Regulations 2016**

**PART 2**

Labelling of tobacco products

**Labelling of large cigars and individually wrapped cigars and cigarillos**

- 9.—(1) This regulation applies to a unit pack or container pack which contains—
- (a) a single cigar or cigarillo; or
  - (b) two or more cigars each with a unit weight of more than 3 grams.
- (2) No person may produce or supply a pack to which this regulation applies unless the pack carries—
- (a) the general health warning: “Smoking kills – quit now” together with the smoking cessation information: “Get help to stop smoking at [www.nhs.uk/quit](http://www.nhs.uk/quit)”; and
  - (b) one of the text warnings listed in Annex 1 to the Tobacco Products Directive (“the Annex”).
- (3) A producer (other than an importer) must select the text warning referred to in paragraph (2) (b) so that each of the text warnings listed in the Annex appears on between 1/24 and 1/12 of the total number of packs under each brand name produced by that producer within that production year.
- (4) An importer must use the importer’s best endeavours to ensure that the obligation in paragraph (3) is complied with.
- (5) The general health warning referred to in paragraph (2)(a) must—
- (a) appear on the most visible surface of the pack; and
  - (b) cover 30% of the area of the surface on which it appears.
- (6) The text warning referred to in paragraph (2)(b) must—
- (a) appear on the next most visible surface of the pack or, if the pack has a hinged lid, the surface that appears when the pack is opened; and
  - (b) cover 40% of the area of the surface on which it appears.
- (7) Paragraphs (5)(b) and (6)(b) are subject to paragraph (8).
- (8) Where one of the health warnings referred to in paragraph (2) is to appear on a surface with an area which is greater than 150 square centimetres, the health warning must cover at least 45 square centimetres of that surface.
- (9) Each of the health warnings referred to in paragraph (2) must—
- (a) be in black Helvetica bold type on a white background;
  - (b) be in a font size which ensures that the text occupies the greatest possible proportion of the surface area reserved for it;
  - (c) appear at the centre of that area; and
  - (d) comply with the conditions in regulation 11.

- (10) The warning must be parallel to the main text on the surface concerned.
- (11) For the purposes of this regulation “production year” has the same meaning as in regulation 6(3)(d).