Public Health (Minimum Price for Alcohol) (Wales) Act 2018

2018 anaw 5

Special offers

6   Special offers: supply of alcohol with goods and services

(1) Where alcohol is supplied together with goods other than alcohol, or with services, for a single price, subsection (2) applies.

(2) The alcohol is to be treated as being supplied at that single price for the purpose of determining whether the selling price of the alcohol is below the applicable minimum price.

(3) For example—

    (a)   in a special offer, the cans of lager and cider mentioned in the example given in section 5(6) are supplied with a pizza for a single price;

    (b)   taking M (specified minimum unit price) to be £0.50, the selling price of the alcohol is to be treated for the purposes of this Act as being the total price of the cans and the pizza, and that price must not be lower than £8.80, being the applicable minimum price for the lager and cider.

(4) Where alcohol is supplied for a price fixed by reference to the supply of goods other than alcohol, or of services (a "special price"), subsection (5) applies for the purpose of determining whether the selling price of the alcohol is below the applicable minimum price.

(5) The alcohol is to be treated as being supplied at a price equal to the aggregate of the special price and the price (if any) for which the other goods and services are supplied.

(6) For example—

    (a)   in a special offer, the cans of lager and cider mentioned in the example given in section 5(6) are supplied for a special price if a pizza is purchased for £5.00;

    (b)   taking M (specified minimum unit price) to be £0.50, the selling price of the alcohol is to be treated for the purposes of this Act as being the aggregate of

the price of the pizza and the special price, and that special price must not be lower than £3.80, being the applicable minimum price for the cans of lager and cider (which is £8.80) less the price for the pizza (which is £5.00).