



Glasgow Commonwealth Games Act 2008

2008 asp 4

Advertising

11 Advertising activities, places and prohibited times

- (1) An activity is to be treated as advertising if it is a communication to the public (or to a section of the public) for the purpose of promoting an item, service, trade, business or other concern.
- (2) For example, any of the following acts done for that purpose are to be treated as advertising—
 - (a) advertising of a non-commercial nature,
 - (b) announcements or notices,
 - (c) the sale or giving away of any goods or services,
 - (d) the distribution or provision of documents or articles,
 - (e) the display or projections of words, images, lights or sounds,
 - (f) things done with or in relation to material which has or may have purposes or uses other than as an advertisement.
- (3) “Advertise” is to be construed accordingly.
- (4) The advertising regulations may prescribe, or provide criteria for determining—
 - (a) places which are (or are not) to be treated as being in the vicinity of a Games location for the purposes of the advertising offence,
 - (b) times which are prohibited times for those purposes.