SCHEDULE 4

Regulation 32(2)

FACTORS TO BE TAKEN INTO ACCOUNT IN DETERMINING THE AMOUNT OF A PENALTY

PART 1

Aggravating factors

- 1. Seriousness of the non-compliance.
- 2. Harm or potential harm to human health.
- **3.** Financial harm to consumers.
- 4. Financial harm to competitors.
- **5.** Duration of non-compliance.
- **6.** Evidence of intention behind the non-compliance.
- 7. History of non-compliance of the person ("P") to whom the penalty notice is to be given.
- **8.** Financial gain made by P as a result of non-compliance.
- 9. Financial resources of P.
- 10. Size of P's business.
- 11. Availability of non-compliant item, including the number of retail shops in which it has been marketed.
- 12. The conduct of P after the non-compliance is drawn to their attention by an enforcement authority.
 - 13. Previous action taken by the enforcement authority to help P comply with the Regulations.

PART 2

Mitigating factors

- 1. Action taken to eliminate or reduce the risk of damage resulting from the non-compliance.
- 2. Action taken by P to repair the harm done by the non-compliance.
- **3.** Any co-operation given to the enforcement authority by P in responding to the non-compliance.
 - **4.** Whether P reported the non-compliance to the enforcement authority.
 - 5. Financial resources of P.
 - 6. Size of P's business.
- 7. Availability of non-compliant item, including the number of retail shops in which it has been marketed.
- **8.** The conduct of P after the non-compliance is drawn to their attention by an enforcement authority.
- **9.** Where the non-compliance was committed by an employee of P, the extent to which the employee was acting outside of their authority.

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Changes to legislation:
There are currently no known outstanding effects for the The Eggs and Chicks (Wales)
Regulations 2010, SCHEDULE 4.