
STATUTORY INSTRUMENTS

2023 No. 966

FINANCIAL SERVICES AND MARKETS

The Financial Services and Markets Act 2000 (Exemptions from
Financial Promotion General Requirement) Regulations 2023

<i>Made</i>	- - - -	<i>5th September 2023</i>
<i>Laid before Parliament</i>		<i>6th September 2023</i>
<i>Coming into force</i>	- -	<i>27th September 2023</i>

The Treasury make these Regulations in exercise of the powers conferred by section 55NB(1) of the Financial Services and Markets Act 2000(1).

Citation and commencement

1.—(1) These Regulations may be cited as the Financial Services and Markets Act 2000 (Exemptions from Financial Promotion General Requirement) Regulations 2023.

(2) These Regulations come into force on 27th September 2023.

(3) These Regulations extend to England and Wales, Scotland and Northern Ireland.

Commencement Information

I1 Reg. 1 in force at 27.9.2023, see [reg. 1\(2\)](#)

Interpretation

2. In these Regulations—

“the Act” means the Financial Services and Markets Act 2000;

“appointed representative” means a person referred to in section 39(2)(a) of the Act.

Commencement Information

I2 Reg. 2 in force at 27.9.2023, see [reg. 1\(2\)](#)

Changes to legislation: There are outstanding changes not yet made by the legislation.gov.uk editorial team to The Financial Services and Markets Act 2000 (Exemptions from Financial Promotion General Requirement) Regulations 2023. Any changes that have already been made by the team appear in the content and are referenced with annotations. (See end of Document for details) [View outstanding changes](#)

Exemptions from the general requirement relating to financial promotion approval

3. Section 55NA(1) (general requirement relating to financial promotion approval) of the Act does not apply to the giving of approval of the content of a communication by an authorised person (“A”), for communication by an unauthorised person (“U”), where the content of the communication is prepared by—

- (a) A,
- (b) U, where both A and U are members of the same group, or
- (c) U, where U is an appointed representative of A, in relation to any regulated activity comprised in the carrying on of the business for which A, as U’s principal, has accepted responsibility.

Commencement Information

I3 Reg. 3 in force at 27.9.2023, see [reg. 1\(2\)](#)

5th September 2023

Steve Double
Stuart Anderson
Two of the Lords Commissioners of His
Majesty’s Treasury

EXPLANATORY NOTE

(This note is not part of the Regulations)

These Regulations create three exemptions to section 55NA(1) of the Financial Services and Markets Act 2000 (c. 8) (“the Act”). The effect of an exemption is to disapply the general requirement that authorised persons must not approve the content of a communication for the purposes of section 21 of the Act, unless granted permission by the FCA.

Regulation 3 of these regulations sets out the three exemptions for where an unauthorised person communicates a financial promotion. The first is where the authorised person that approves the communication also prepared the content of that communication. The second is where the unauthorised person prepared the content of the communication, and that unauthorised person and the authorised person that approves that communication are in the same group. The third is where the content of the communication is prepared by an appointed representative, that is the unauthorised person, in relation to any regulated activity that their principal has accepted responsibility for. This exemption applies where that principal, as an authorised person, approves that communication.

A full impact assessment has not been produced for this instrument as no, or no significant, impact on the private, voluntary or public sector is foreseen.

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Changes and effects yet to be applied to :

- reg. 3 words omitted by [S.I. 2023/1411 art. 19\(2\)](#)
- reg. 3(b) words substituted by [S.I. 2023/1411 art. 19\(3\)\(i\)](#)
- reg. 3(b) words substituted by [S.I. 2023/1411 art. 19\(3\)\(ii\)](#)
- reg. 3(c) words substituted by [S.I. 2023/1411 art. 19\(4\)\(i\)](#)
- reg. 3(c) words substituted by [S.I. 2023/1411 art. 19\(4\)\(ii\)](#)
- reg. 3(c) words substituted by [S.I. 2023/1411 art. 19\(4\)\(iii\)](#)