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STATUTORY INSTRUMENTS

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**2016 No. 507**

**The Tobacco and Related Products Regulations 2016**

**PART 4**

**Reporting about tobacco products**

**Notification of novel tobacco products**

**22.**—(1) A producer who supplies or intends to supply a novel tobacco product must notify the Secretary of State in accordance with this regulation.

(2) The notification must be accompanied by the following information regarding the product—

- (a) a detailed description of the product;
- (b) instructions for the use of the product;
- (c) the ingredients information specified in regulation 19;
- (d) the emissions information specified in regulation 20;
- (e) available studies on the toxicity, addictiveness and attractiveness of the product, in particular as regards its ingredients and emissions;
- (f) any available studies, executive summaries or market research on the preferences of consumer groups, including young people and current smokers, in respect of the product;
- (g) any other available information relating to the product, including—
  - (i) the risks and benefits of the product,
  - (ii) the expected effects of the product on the cessation of tobacco consumption,
  - (iii) the expected effects of the product on the initiation of tobacco consumption,
  - (iv) the predicted perception of the product by consumers and potential consumers.

(3) The detailed description required by paragraph (2)(a) must include, but is not limited to, a description of—

- (a) the components of the product;
- (b) the mechanism by which any emission or vapour is generated; and
- (c) the means by which nicotine is absorbed by the consumer.