
STATUTORY INSTRUMENTS

2010 No. 1012

CONSUMER CREDIT

The Consumer Credit (Advertisements) Regulations 2010

Made - - - - 28th March 2010

Laid before Parliament 30th March 2010

Coming into force 1st February 2011

**THE CONSUMER CREDIT
(ADVERTISEMENTS) REGULATIONS 2010**

1. Citation, commencement and interpretation
 2. Duty to comply
 3. General requirements
 4. Content of advertisements
 5. Representative Example
 6. Other advertisements requiring representative APR
 7. APR
 8. Ancillary services
 9. Security
 10. Restrictions on certain expressions in credit advertisements
 11. Exclusions
 12. Transitional provisions
- Signature

**SCHEDULE — PROVISIONS RELATING TO CALCULATION AND
DISCLOSURE OF TOTAL CHARGE FOR CREDIT AND APR**

1. Assumptions about running-account credit (a) In the case of a...
2. Permissible tolerances in disclosure of an APR For the purposes...
3. Tolerance where repayments are nearly equal . In the case...
4. Tolerance where interval between relevant date and first repayment is...

Explanatory Note