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STATUTORY INSTRUMENTS

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**2007 No. 2785**

The Natural Mineral Water, Spring Water and  
Bottled Drinking Water (England) Regulations 2007

PART 4

Bottled drinking water

**Marking, labelling and advertising of bottled drinking water**

**14.** No person shall—

- (a) cause any drinking water which does not satisfy the provisions of Section I of Annex I to be bottled in a bottle marked or labelled with—
  - (i) any designation, proprietary name, trade mark, brand name, illustration or other sign, whether emblematic or not, the use of which is liable to cause confusion of the water with a natural mineral water, or
  - (ii) the description “mineral water”; or
- (b) cause any bottled drinking water which does not satisfy the provisions of Section I of Annex I to be advertised under—
  - (i) any designation, proprietary name, trade mark, brand name, illustration or other sign, whether emblematic or not, the use of which is liable to cause confusion of the water with a natural mineral water, or
  - (ii) the description “mineral water”.