
STATUTORY INSTRUMENTS

2004 No. 1484

The Consumer Credit (Advertisements) Regulations 2004

Credit advertisements in dealers' publications covering a calendar or seasonal period

5.—(1) Regulation 4 shall not apply to a credit advertisement contained in, or in a separate document issued with, a publication published by or on behalf of a dealer which relates to goods or services which may be sold or supplied by him in a calendar or seasonal period specified in the publication if the advertisement contains the information specified in paragraph (2) and no other indication that a person is willing to provide credit.

(2) The information referred to in paragraph (1) is—

- (a) the name of the creditor, credit-broker or dealer and a postal address of his with or without his occupation or a statement of the general nature of his occupation, and
- (b) an indication that individuals may obtain on request details of the terms on which the advertiser is prepared to do business.