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STATUTORY INSTRUMENTS

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**1988 No. 2076 (c. 79)**

**CONSUMER PROTECTION**

**The Consumer Protection Act 1987  
(Commencement No. 3) Order 1988**

*Made - - - - 29th November 1988*

The Secretary of State, in exercise of the powers conferred on him by section 50(2) and (4) of the Consumer Protection Act 1987(1), hereby makes the following Order:

1. This Order may be cited as the Consumer Protection Act 1987 (Commencement No. 3) Order 1988.
2. Subject to article 3 below, the provisions of the Consumer Protection Act 1987 which are not already in force (including those which are not fully in force) shall come into force on 1 March 1989.
3. Section 20(1) and (2) of the Consumer Protection Act 1987(1) (which relate to misleading price indications) shall not apply in relation to an indication given—
  - (a) in a catalogue of work or reference of which copies are first made available for publication in the ordinary course of business before 1 June 1989;
  - (b) in a periodical published before that date, being a periodical ordinarily published at regular intervals of more than 7 days;
  - (c) in a direct mail advertisement, circular or price list first issued before that date;
  - (d) in a cinematograph film or programme included in a cable programme service first exhibited before that date or in a radio or a television broadcast first broadcast before that date.

29th November 1988

*Eric Forth*  
Parliamentary Under-Secretary of State,  
Department of Trade and Industry

**Status:** This is the original version (as it was originally made). This item of legislation is currently only available in its original format.

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## EXPLANATORY NOTE

*(This note is not part of the Order)*

This Order brings into force on 1 March 1989 those provisions of the Consumer Protection Act 1987 which are not already in force save that transitional provision is made in article 3 for the application of section 20(1) and (2) of the Act (which relate to misleading price indications) to indications given in certain catalogues, reference works, periodicals, direct mail advertisements, circulars, price lists, films, cable programmes and radio and television broadcasts.