

1973 No. 2091

CONTROL OF FUEL AND ELECTRICITY**The Electricity (Advertising, Display, etc.) (Control)
Order 1973***Made - - - - 11th December 1973**Laid before Parliament 12th December 1973**Coming into Operation 13th December 1973*

The Secretary of State, in exercise of his powers under section 2(1) of the Fuel and Electricity (Control) Act 1973(a) and section 7 of the Emergency Laws (Re-enactments and Repeals) Act 1964(b) as having effect by virtue of section 5(1) of the Fuel and Electricity (Control) Act 1973, hereby makes the following Order:—

1. This Order shall come into operation on the 13th December 1973 and may be cited as the Electricity (Advertising, Display, etc.) (Control) Order 1973.

2.—(1) In this Order “electricity” means electricity whether or not supplied by an Electricity Board within the meaning of section 1 of the Electricity Act 1947(c).

(2) Any reference in this Order to any enactment shall be construed as a reference thereto as amended or extended.

3.—(1) Subject to paragraphs (2) and (3) of this Article, and except under a licence granted by the Secretary of State under this Order, no person shall use or permit the use of electricity for the purpose of:—

- (a) advertising any article, product or service;
- (b) the display of any article, building or structure or any part thereof; or
- (c) lighting (whether by means of floodlights or any other form of illumination) any area in the open air for the purpose of recreation, entertainment or sport.

(2) Nothing in paragraph (1) of this Article shall apply to the use of electricity for the purpose of:—

- (a) broadcasting any advertisement from an authorised broadcasting station; or
- (b) projecting any advertisement by means of any film or slide on to a screen in any premises licensed under the Cinematograph Act 1909(d) or the Theatres Act 1968(e); or
- (c) displaying any article or structure which is a traffic sign within the meaning of section 54(1) of the Road Traffic Regulation Act 1967(f); or

(a) 1973 c. 67.

(b) 1964 c. 60.

(c) 1947 c. 54.

(d) 1909 c. 30.

(e) 1968 c. 54.

(f) 1967 c. 76.

(d) displaying any sign indicating the nature of the premises at any of the following:—

- (i) ambulance stations;
- (ii) fire stations;
- (iii) first aid stations;
- (iv) police stations;
- (v) hospitals;
- (vi) the premises of registered dentist;
- (vii) the premises of a fully registered medical practitioner;
- (viii) a registered pharmacy or the premises of a registered pharmacist;
- (ix) the premises of a registered optician;
- (x) the premises of a registered veterinary surgeon or registered veterinary practitioner;
- (xi) the premises of a registered dispenser of hearing aids;
- (xii) the premises of any person registered as a chiropodist or physio-therapist under the Professions Supplementary to Medicine Act 1960(a); or

(e) illuminating any telephone which is intended for public use.

(3) Nothing in paragraph (1) of this Article shall apply to the use of electricity at any premises used for the purpose of any railway undertaking.

4. Any licence granted under this Order may be subject to conditions and may be revoked without prior notice.

5. This Order shall not extend to Northern Ireland.

Tom Boardman,
Minister for Industry,
Department of Trade and Industry.

11th December 1973.

EXPLANATORY NOTE

(This Note is not part of the Order.)

This Order prohibits the use of electricity whether or not supplied by an Electricity Board for purposes of advertising or display, or lighting any area in the open air for the purpose of recreation, entertainment or sport, except under a licence granted by the Secretary of State or for certain purposes specified in the Order, including advertising on television or by radio, or in cinemas or theatres, and the illumination of traffic signs, public telephones and signs indicating hospitals, police and fire stations and other specified premises. The prohibition does not apply to railway premises.

(a) 1960 c. 66.

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