

*These notes refer to the Gambling Act 2005 (c.19)
which received Royal Assent on 7 April 2005*

GAMBLING ACT 2005

EXPLANATORY NOTES

TERRITORIAL EXTENT

Territorial limits – vessels and aircraft

Schedule 15: Private gaming and betting

Part 16: Advertising

Section 327: Meaning of “advertising”

802. This section sets out what it means to advertise gambling for the purposes of the Act. The definition is very broad and covers anything which is done to encourage people to take advantage of facilities for gambling (*subsection (1)(a)*). It also covers bringing information about gambling facilities to people’s attention with a view to increasing the use of those facilities (*subsection (1)(b)*). As well as covering the activities of those who act with the specific intention of encouraging the use of facilities for gambling as described in *subsection (1)(a) and (b)*, the definition also provides for the advertising of gambling to include those who participate in or facilitate such activities. Advertising includes entering into arrangements such as sponsorship or brand-sharing agreements.