



# Private Hire Vehicles (London) Act 1998

## 1998 CHAPTER 34

### *Further controls*

#### **30 Prohibition of certain signs, notices etc. E+W**

- (1) The [<sup>F1</sup>licensing authority] may make regulations prohibiting the display in London on or from vehicles (other than licensed taxis and public service vehicles) of any sign, notice or other feature of a description specified in the regulations.
- (2) Before making the regulations the [<sup>F1</sup>licensing authority] shall consult such bodies appearing to [<sup>F2</sup>the authority] to represent the London cab trade and the private hire vehicle trade in London as [<sup>F2</sup>the authority] considers appropriate.
- (3) Any person who—
  - (a) drives a vehicle in respect of which a prohibition imposed by regulations under this section is contravened; or
  - (b) causes or permits such a prohibition to be contravened in respect of any vehicle,is guilty of an offence and liable on summary conviction to a fine not exceeding level 4 on the standard scale.

#### **Textual Amendments**

- F1** Words in s. 30 substituted (22.1.2001) by 1999 c. 29, s. 254(3), **Sch. 21 para. 2** (with Sch. 12 para. 9(1)); S.I. 2000/3145, **art. 2**
- F2** Words in s. 30(2) substituted (22.1.2001) by 1999 c. 29, s. 254(3), **Sch. 21 para. 15** (with Sch. 12 para. 9(1)); S.I. 2000/3145, **art. 2**

#### **Commencement Information**

- I1** S. 30 in force at 8.6.2004 by S.I. 2004/241, **art. 2(2)**

#### **31 Prohibition of certain advertisements. E+W**

- (1) This section applies to any advertisement—

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**Changes to legislation:** There are currently no known outstanding effects for the Private Hire Vehicles (London) Act 1998, Cross Heading: Further controls. (See end of Document for details)

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- (a) indicating that vehicles can be hired on application to a specified address in London;
  - (b) indicating that vehicles can be hired by telephone on a telephone number being the number of premises in London; or
  - (c) on or near any premises in London, indicating that vehicles can be hired at those premises.
- (2) No such advertisement shall include—
- (a) any of the following words, namely “taxi”, “taxis”, “cab” or “cabs”, or
  - (b) any word so closely resembling any of those words as to be likely to be mistaken for it,
- (whether alone or as part of another word), unless the vehicles offered for hire are London cabs.
- (3) An advertisement which includes the word “minicab”, “mini-cab” or “mini cab” (whether in the singular or plural) does not by reason only of that fact contravene this section.
- (4) Any person who issues, or causes to be issued, an advertisement which contravenes this section is guilty of an offence and liable on summary conviction to a fine not exceeding level 4 on the standard scale.
- (5) It is a defence for a person charged with an offence under this section to prove that—
- (a) he is a person whose business it is to publish or arrange for the publication of advertisements;
  - (b) he received the advertisement in question for publication in the ordinary course of business; and
  - (c) he did not know and had no reason to suspect that its publication would amount to an offence under this section.
- (6) In this section—
- “advertisement” includes every form of advertising (whatever the medium) and references to the issue of an advertisement shall be construed accordingly;
- “telephone number” includes any number used for the purposes of communicating with another by electronic means; and “telephone” shall be construed accordingly.

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**Commencement Information**

**I2** S. 31 in force at 1.6.2003 by S.I. 2003/580, arts. 1(2), 2(2)(a)

**Changes to legislation:**

There are currently no known outstanding effects for the Private Hire Vehicles (London) Act 1998, Cross Heading: Further controls.