



Private Hire Vehicles (London) Act 1998

1998 CHAPTER 34

Further controls

30 Prohibition of certain signs, notices etc.

- (1) The [^{F1}licensing authority] may make regulations prohibiting the display in London on or from vehicles (other than licensed taxis and public service vehicles) of any sign, notice or other feature of a description specified in the regulations.
- (2) Before making the regulations the [^{F1}licensing authority] shall consult such bodies appearing to [^{F2}the authority] to represent the London cab trade and the private hire vehicle trade in London as [^{F2}the authority] considers appropriate.
- (3) Any person who—
 - (a) drives a vehicle in respect of which a prohibition imposed by regulations under this section is contravened; or
 - (b) causes or permits such a prohibition to be contravened in respect of any vehicle,is guilty of an offence and liable on summary conviction to a fine not exceeding level 4 on the standard scale.

Textual Amendments

- F1** Words in s. 30 substituted (22.1.2001) by 1999 c. 29, s. 254(3), **Sch. 21 para. 2** (with Sch. 12 para. 9(1)); S.I. 2000/3145, **art. 2**
- F2** Words in s. 30(2) substituted (22.1.2001) by 1999 c. 29, s. 254(3), **Sch. 21 para. 15** (with Sch. 12 para. 9(1)); S.I. 2000/3145, **art. 2**

Commencement Information

- I1** S. 30 in force at 8.6.2004 by S.I. 2004/241, **art. 2(2)**

31 Prohibition of certain advertisements.

- (1) This section applies to any advertisement—

Changes to legislation: There are currently no known outstanding effects for the Private Hire Vehicles (London) Act 1998, Cross Heading: Further controls. (See end of Document for details)

- (a) indicating that vehicles can be hired on application to a specified address in London;
 - (b) indicating that vehicles can be hired by telephone on a telephone number being the number of premises in London; or
 - (c) on or near any premises in London, indicating that vehicles can be hired at those premises.
- (2) No such advertisement shall include—
- (a) any of the following words, namely “taxi”, “taxis”, “cab” or “cabs”, or
 - (b) any word so closely resembling any of those words as to be likely to be mistaken for it,
- (whether alone or as part of another word), unless the vehicles offered for hire are London cabs.
- (3) An advertisement which includes the word “minicab”, “mini-cab” or “mini cab” (whether in the singular or plural) does not by reason only of that fact contravene this section.
- (4) Any person who issues, or causes to be issued, an advertisement which contravenes this section is guilty of an offence and liable on summary conviction to a fine not exceeding level 4 on the standard scale.
- (5) It is a defence for a person charged with an offence under this section to prove that—
- (a) he is a person whose business it is to publish or arrange for the publication of advertisements;
 - (b) he received the advertisement in question for publication in the ordinary course of business; and
 - (c) he did not know and had no reason to suspect that its publication would amount to an offence under this section.
- (6) In this section—
- “advertisement” includes every form of advertising (whatever the medium) and references to the issue of an advertisement shall be construed accordingly;
- “telephone number” includes any number used for the purposes of communicating with another by electronic means; and “telephone” shall be construed accordingly.

Commencement Information

I2 S. 31 in force at 1.6.2003 by S.I. 2003/580, arts. 1(2), 2(2)(a)

Changes to legislation:

There are currently no known outstanding effects for the Private Hire Vehicles (London) Act 1998, Cross Heading: Further controls.