

# Broadcasting Act 1990

## **1990 CHAPTER 42**

### PART I

INDEPENDENT TELEVISION SERVICES

#### CHAPTER VI

#### TELEVISION BROADCASTING BY WELSH AUTHORITY

#### 64 Audience research by Welsh Authority

- (1) The Welsh Authority shall make arrangements for ascertaining—
  - (a) the state of public opinion concerning programmes broadcast on S4C;
  - (b) any effects of such programmes on the attitudes or behaviour of persons who watch them; and
  - (c) the types of programme that members of the public would like to be broadcast on S4C.

(2) Those arrangements shall—

- (a) secure that, so far as is reasonably practicable, any research undertaken in pursuance of the arrangements is undertaken by persons who are neither members nor employees of the Welsh Authority; and
- (b) include provision for full consideration by the Authority of the results of any such research.