



Broadcasting Act 1990

1990 CHAPTER 42

PART I

INDEPENDENT TELEVISION SERVICES

CHAPTER 1

REGULATION BY COMMISSION OF TELEVISION SERVICES GENERALLY

General provisions about licensed services

12 Audience research

- (1) The Commission shall make arrangements—
 - (a) for ascertaining—
 - (i) the state of public opinion concerning programmes included in licensed services, and
 - (ii) any effects of such programmes on the attitudes or behaviour of persons who watch them; and
 - (b) for the purpose of assisting them to perform their functions under Chapter II in connection with the programmes to be included in the various services licensed thereunder, for ascertaining the types of programme that members of the public would like to be included in licensed services.
- (2) Those arrangements shall—
 - (a) secure that, so far as is reasonably practicable, any research undertaken in pursuance of the arrangements is undertaken by persons who are neither members nor employees of the Commission; and
 - (b) include provision for full consideration by the Commission of the results of any such research.