
Changes to legislation: There are currently no known outstanding effects for the Broadcasting Act 1981, Paragraph 1. (See end of Document for details)

SCHEDULES

SCHEDULE 2

RULES AS TO ADVERTISEMENTS

Modifications etc. (not altering text)

- C1** S. 43(1)(2) and Sch. 2 extended (*prosp.*) by [Cable and Broadcasting Act 1984 \(c. 46, SIF 96\)](#), ss. 44(1), 51(1), 59(4), [Sch. 4](#)
- C1** Sch. 2 modified by [Broadcasting Act 1990 \(c. 42, SIF 96\)](#), s. 129, Sch. 11 Pt. II paras. 1(3)(e)(4), [5](#), Pt. IV para. 1(3)(d)(4)

- 1 (1) The advertisements must be clearly distinguishable as such and recognisably separate from the rest of the programme.
- (2) Successive advertisements must be recognisably separate.
- (3) Advertisements must not be arranged or presented in such a way that any separate advertisement appears to be part of a continuous feature.
- (4) Audible matter in advertisements must not be excessively noisy or strident.

Changes to legislation:

There are currently no known outstanding effects for the Broadcasting Act 1981, Paragraph 1.