



# Consumer Credit Act 1974

## 1974 CHAPTER 39

### PART IV

#### SEEKING BUSINESS

*F1* ...

#### Textual Amendments

- F1** Cross-heading omitted (26.7.2013 for specified purposes, 1.4.2014 in so far as not already in force) by virtue of [The Financial Services and Markets Act 2000 \(Regulated Activities\) \(Amendment\) \(No.2\) Order 2013](#) (S.I. 2013/1881), arts. 1(2)(6), **20(11)**

**<sup>F1</sup>43** Advertisements to which Part IV applies.

.....

**<sup>F2</sup>44** Form and content of advertisements.

.....

#### Textual Amendments

- F2** S. 44 omitted (26.7.2013 for specified purposes, 1.4.2014 in so far as not already in force) by virtue of [The Financial Services and Markets Act 2000 \(Regulated Activities\) \(Amendment\) \(No.2\) Order 2013](#) (S.I. 2013/1881), arts. 1(2)(6), **20(12)**

**<sup>F3</sup>45** Prohibition of advertisement where goods etc. not sold for cash.

.....

*Status: Point in time view as at 26/07/2013.*

*Changes to legislation: Consumer Credit Act 1974, Cross Heading: ... is up to date with all changes known to be in force on or before 15 January 2024. There are changes that may be brought into force at a future date. Changes that have been made appear in the content and are referenced with annotations. (See end of Document for details)*

**Textual Amendments**

**F3** S. 45 omitted (26.7.2013 for specified purposes, 1.4.2014 in so far as not already in force) by virtue of [The Financial Services and Markets Act 2000 \(Regulated Activities\) \(Amendment\) \(No.2\) Order 2013 \(S.I. 2013/1881\)](#), arts. 1(2)(6), **20(13)**

**46 False or misleading advertisements.**

**F4** .....

**Textual Amendments**

**F4** S. 46 repealed (26.5.2008) by The Consumer Protection from [Unfair Trading Regulations 2008 \(S.I. 2008/1277\)](#) regs. 30(1)(3), Sch. 2 para. 18, {Sch. 4 Pt. 1} (with savings in reg. 28(2)(3))

**<sup>F5</sup>47 Advertising infringements.**

.....

**Textual Amendments**

**F5** S. 47 omitted (26.7.2013 for specified purposes, 1.4.2014 in so far as not already in force) by virtue of [The Financial Services and Markets Act 2000 \(Regulated Activities\) \(Amendment\) \(No.2\) Order 2013 \(S.I. 2013/1881\)](#), arts. 1(2)(6), **20(14)**

**Status:**

Point in time view as at 26/07/2013.

**Changes to legislation:**

Consumer Credit Act 1974, Cross Heading: ... is up to date with all changes known to be in force on or before 15 January 2024. There are changes that may be brought into force at a future date. Changes that have been made appear in the content and are referenced with annotations.