STATUTORY RULES OF NORTHERN IRELAND

2020 No. 349

The Human Medicines (Coronavirus and Influenza) (Amendment) Regulations 2020

New regulation 291A

24. After regulation 291 (form and content of advertisement) insert—

"Campaigns relating to the suspected or confirmed spread of pathogenic agents etc.

- **291A.**—(1) Regulations 284 (prescription only medicines), 285 (narcotic and psychotropic substances), 287(4)(b) (material about effects of a medicinal product) and 291(2)(d) (form and content of advertisement) do not apply to an advertisement as part of a campaign that—
 - (a) relates to the use of a medicinal product in response to the suspected or confirmed spread of—
 - (i) pathogenic agents,
 - (ii) toxins,
 - (iii) chemical agents, or
 - (iv) nuclear radiation; and
 - (b) has been approved by the Ministers.
 - (2) Before approving a campaign that relates to—
 - (a) all or any area of Scotland, the Ministers must consult the Scottish Ministers;
 - (b) all or any areas of Wales, the Ministers must consult the Welsh Ministers.".