



# Red Meat Industry (Wales) Measure 2010

**2010 nawm 3**

## **2 Objectives**

For the purposes of this Measure, the objectives are—

- (a) increasing efficiency or productivity in the red meat industry;
- (b) improving marketing in the industry;
- (c) improving or developing services that the industry provides or could provide to the community; and
- (d) improving the ways in which the industry contributes to sustainable development.