

Directive 2001/83/EC of the European Parliament and of the Council of 6 November 2001 on the Community code relating to medicinal products for human use

TITLE VIII

**ADVERTISING**

*Article 87*

- 1 Member States shall prohibit any advertising of a medicinal product in respect of which a marketing authorization has not been granted in accordance with Community law.
- 2 All parts of the advertising of a medicinal product must comply with the particulars listed in the summary of product characteristics.
- 3 The advertising of a medicinal product:
  - shall encourage the rational use of the medicinal product, by presenting it objectively and without exaggerating its properties,
  - shall not be misleading.